

Privacy Policy

Last modified: October 29, 2014

Introduction

Welcome to Pedagogy World (“Company”). Pedagogy World is offered through k12nest.com (the “Website”) and includes any content, functionality and services offered through the Website including mobile versions of the Website and mobile applications. Company values the privacy of our users and others who visit the Website (individually, “You” or collectively, “Users”).

This policy describes the types of information we may collect from you or that you may provide when you visit the Website and our practices for collecting, using, maintaining, protecting and disclosing that information. The Website is intended for the lawful use of Users over the age of 13, and located in the United States. This site is not directed to children under 13 years of age, does not sell products or services intended for purchase by children, and does not knowingly collect or store any personal information, even in aggregate, about children under the age of 13. The Website is controlled and operated in whole or in part by Pedagogy World from its offices within the United States. Pedagogy World makes no representation that these materials are appropriate or available for use in other locations. Those who access the Website from other locations do so at their own risk and are responsible for compliance with applicable local laws.

This policy applies to information we collect:

- on the Website or
- in e-mail, text or other electronic messages between you and this Website.

This policy does not apply to information we collect offline or through any other means or through third parties.

Please read this policy carefully to understand our practices regarding your information and how we will treat it. If you do not agree with our policies and practices, your choice is not to use our Website and services. This policy may change from time to time (see Changes to the Privacy Policy). Your continued use of this Website after we make changes is deemed to be acceptance of those changes, so please check the policy regularly for updates.

This Privacy Policy is incorporated into and is subject to Company’s Terms of Service. Your use of the Website and any personal information you provide on the Website are subject to the terms of this Privacy Policy and the Company’s Terms of Service.

Information We Collect

We only collect as much information about Users as is reasonably necessary for You to participate in an activity, and we do not condition participation on the disclosure of more personal information than is reasonably necessary.

When you register for, browse and use the Website, you may provide to Company what is generally called “personally identifiable information.” (such as your full name, email address, mailing address, telephone number, etc.) We collect information in the following categories:

- Registration information when you create an account. This may include your first name, last name, gender, date of birth, email address, username, and password.
- Information you provide where accessible by other users.
- Information you provide to us when you use our Website or information you provide to use through a third party site.
- Location information when you visit our Website, this information may be provided through your IP address or by your mobile device.
- Usage, viewing and other technical data, including your device's identifier or IP address when you visit our Website and open emails we send.

We also use technology that can automatically collect information from our users, when they access and through the Website and use certain features. The information we collect through these technologies may include:

- cookies - small text files containing a string of alphanumeric characters – to your computer. (Cookies remember information about your activities on a website. Company may use both session cookies and persistent cookies. A session cookie disappears after you close your browser. A persistent cookie remains after you close your browser and may be used by your browser on subsequent visits to the Website. Persistent cookies can be removed. Please review your web browser "Help" file to learn the proper way to modify your cookie settings. However, without cookies you will not have access to certain services and features on the Website.)
- location information (We may collect and store information about your location if you enable your computer or mobile device to send us location information. You may be able to change the settings on your computer or mobile device to prevent it from providing us with such information.)
- other automatically collected information may include your Internet Protocol (IP) address, browser type, internet service provider (ISP), referring or exit pages, click stream data, operating system and the dates and times that you visit the Website.

How We Use Collected Information

Company uses the information that you provide or that we collect in order to establish and enhance our relationship with you. Company generally uses the information you provide or that we collect to operate, maintain, enhance, and provide all of the features and services found on the Website. We do not share, sell, rent or transfer personal information other than as described in this section. We may disclose aggregated information about many of our users. In addition, we may disclose personal information to third parties we use to support the internal operations of our Website and who are bound by contractual or other obligations to use the information only for such purpose and to keep the information confidential. If we are required to do so by law or legal process, such as to comply with any court order or subpoena or to respond to any government or regulatory request. If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of Company, our customers or others, including protecting the safety and security of the Website, or enabling us to take precautions against liability. We may also reveal collected information to law enforcement agencies for an investigation related to public safety.

Company may use Your information to register him or her with the Website, communicate with him or her about features of the Website that may be of interest, or track his or her use of the Website and its features. We also use aggregated information to estimate the size of our audience, our users usage patterns, and store information about preferences and to improve the features of the Website.

Your Control

Company provides you with the ability to control the use of your information. We provide the ability to:

- correct, delete or update your account,
- change your choices for subscriptions and alerts,
- choose whether to receive offers related to our services or products or services that may be of interest to you, and
- request access to the personal information we hold about you and that we amend or delete it and we request third parties with whom we have shared the information do the same.

You may, of course, decline to share your personally identifiable information with Company, in which case Company will not be able to provide to you some of the features and functionality found on the Website. If you register as a member of Company, you may update, correct, or delete your profile information and preferences at any time by going to your account settings page.

To protect your privacy and security, we take reasonable steps to verify your identity before granting you account access or making corrections to your information. You are responsible for maintaining the secrecy of your unique password and account information at all times.

If you have questions regarding the specific personal information about you that we process or retain, please contact contact@k12nest.com.

Third Parties

The Website may be linked to Internet websites operated by other companies. Some of these websites may be co-branded with our name or logo, even though they are not operated or maintained by us. You should consult the respective privacy policies of these third-party websites. Company's privacy policy does not apply to, and we cannot control the activities of, such other third party advertisers or web sites. Please be aware that Company may not warn you when you have chosen to link through to another website from the Website.

Data Security

Company uses certain physical, managerial, and technical safeguards designed to preserve the integrity and security of your personal information. We cannot, however, ensure or warrant the security of any information you transmit to Company, and you do so at your own risk. Once we receive your transmission of information, Company makes commercially reasonable efforts to ensure the security of our systems. However, please note that this is not a guarantee that such

information may not be accessed, disclosed, altered, or destroyed by breach of any of our physical, technical, or managerial safeguards.

If Company learns of a security systems breach, then we may attempt to notify you electronically so that you can take appropriate protective steps. Company may post a notice on the Website if a security breach occurs. Depending on where you live, you may have a legal right to receive notice of a security breach in writing.

Changes to the Privacy Policy

We reserve the right to change the privacy policy at our sole discretion. Website users will be informed of any such change by us posting a new privacy policy on the Website and the effective date of any change of privacy policy will be clearly marked. You are responsible for ensuring we have an up-to-date, active and deliverable email address for you, and for periodically visiting our Website and this privacy policy to check for any changes.

In the event that Company is acquired by or merged with a third-party entity, we reserve the right, in any of these circumstances, to transfer or assign the information that we have collected from Users as part of such merger, acquisition, sale, or other change of control.

California Privacy Rights

California Civil Code Section § 1798.83 permits users of our Website, that are California residents, to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. To make such a request, please send an email to contact@k12nest.com or by mail at: Pedagogy World, PO Box NNNN, El Cerrito, CA 94530.

Non-US Visitors

The Website is intended solely for visitors located within the United States. If you nonetheless choose to use the Website from the European Union or other regions of the world with laws governing data collection and use that may differ from U.S. law, then please note that you are transferring your personally identifiable information outside of those regions to the United States and by providing your personally identifiable information on the Website you consent to that transfer.

Contact Information

Please contact Company with any questions or comments about the Privacy Policy, your personal information, our third-party disclosure practices, or your consent choices by email at contact@k12nest.com or by mail at: Pedagogy World, PO Box NNNN, El Cerrito, CA 94530.